

Looking to get connected with staffing and recruiting professionals?

GEM Partnership is not about logo placement—

it's about being present-all year long.

Gem Partners are integrated into CSP's community for the entire year, including:

Multiple live events (Legislative Day, Annual Conference, Executive Summit, regional networking)

Ongoing digital exposure through CSP newsletters, website, and member communications

Direct access to decision-makers via executive forums and invite-only experiences

Thought leadership opportunities through educational content, webinars, and advocacy alignment

With a Gem Partnership your business remains relevant throughout the year—not just at one event.



Membership

97%

Member Retention

8.7 years

Average Membership Tenure

50/50

Northern/Southern California Members

150±

Member Companies

Gem Partnership Levels

Annual membership is included in Gem Sponsorships

DIAMOND - \$14,500

INDUSTRY LEADERSHIP

Exclusive co-branding, top-tier visibility, and direct executive access.

Why upgrade: own the category and shape the conversation.

SAPPHIRE - \$11,500

EXECUTIVE INFLUENCE

Premium recognition and executive engagement that accelerates trust.

Why upgrade: shorten sales cycles with decision-makers.

RUBY - \$9,000

ACTIVE ENGAGEMENT

Social promotion and enhanced on-site visibility.

Why upgrade: turn awareness into conversations.

EMERALD - \$5,000

BRAND VISIBILITY

Exhibit participation and limited digital exposure.

Next step: upgrade to unlock engagement.

Why Choose an Annual CSP Gem Partnership?

Stronger ROI: Repeated exposure builds recognition and trust over time

Shorter sales cycles: Ongoing engagement accelerates relationship development

Deeper credibility: Long-term alignment positions sponsors as strategic partners

Predictable value: Year-round benefits replace fragmented, one-off investments

Relationship-driven growth: CSP focuses on three boutique events where partners are not competing for attention—but earning trust.

150±

Attendees



Gem Partnership Opportunities

Diamond
\$14,500
(limited to 5)

Sapphire
\$11,500

Ruby
\$9,000

Emerald
\$5,000

Annual Conference

Co-Branding with CSP + Vendor <i>1: Diamond Sponsor per item</i> <i>First come, first choice</i>	Selection of 1 item + Conference Bag Stuffing Opportunity	Conference Bag Stuffing Opportunity		
Complimentary Golf Fee	2 Tickets	1 Ticket		
CSP President Happy Hour (Invite Only)	2 Tickets	1 Ticket		
Private Meeting Room for a 4-hour block during the conference. TB assigned.	X	X		
Introduction at opening general session	X	X		
Opportunity to participate in Closing Session by donating a raffle item	2 items max	2 items max	1 items max	
Facebook or LinkedIn Highlight Post on CSP Platform	2 posts	1 post	1 post	
Company promo video on looped presentation during general session (with audio)	30 seconds	15 seconds	logo only	logo only
Sponsorship acknowledgment on conference marketing by level	Logo	Logo	Logo	Listing
Bingo Card - Attendees stamp each exhibitor on this bingo card to help drive traffic to your booth. Attendees who complete the card will be entered in a raffle that will be held at the Closing General Session	X	X	X	X
Exhibit Space: 6 ft Table + 2 Chairs Table selection first come, first serve, and based on sponsorship level.	1 table	1 table	1 table	1 table
Complimentary registration(s)	4	3	2	1
Opportunity to Purchase Additional Registrations at 50% discount:	up to 2	up to 2	up to 2	up to 2
Virtual Webpage on CSP Conference Hub • Logo • Website address • Social Media handles • 250-word description • 5 Downloadable documents • PowerPoint presentation or YouTube embedded	Virtual Webpage	Virtual Webpage	Virtual Webpage	Virtual Webpage
Registration list prior to conference	4 weeks prior	3 weeks prior	2 weeks prior	1 week prior
Final attendee list - 2 weeks post conference	X	X	X	X
Company logo prominently displayed on signage at registration check-in area	X	X	X	X
Company information on CSPNet.org website	Logo with Link	Logo with Link	Logo with Link	Logo with Link

Executive Summit

Co-Branding with CSP + Vendor <i>1: Diamond Sponsor per item.</i> <i>First come, first choice</i>	Selection of 1 item + Conference Bag Stuffing Opportunity	Conference Bag Stuffing Opportunity		
Exhibit Space: 6 ft Table + 2 Chairs/table Table selection first come, first serve, and based on sponsorship level.	1 table	1 table	1 table	If not sold out
Complimentary registration(s)	2	2	1	If not sold out
Opportunity to Purchase Additional 50% Discounted Registrations	up to 2	up to 2	up to 2	If not sold out

Included with Annual Sponsorship

Opportunity to submit educational content for CSP monthly digital newsletter	X	X		
Opportunity to conduct or collaborate with CSP in an educational webinar	X	X		
Email Blast to All CSP Contacts	2 per year	2 per year	1 per year	
Annual Membership (Value \$700)	X	X	X	X
Logo in Monthly Digital Newsletter	X	X	X	X
Logo with hyperlink on CSPnet.org website	Home Rotating Footer + Annual Sponsor Webpage	Home Rotating Footer + Annual Sponsor Webpage	Annual Sponsor Webpage	Annual Sponsor Webpage
Permission to use CSP Logo in partnership for marketing	X	X	X	X